

Start.Pivot.Grow.

| Small Business Saturday

90 DAY CHALLENGE

Dates:

August 29 –
November 29,
2025

Pitch Day:

Small Business
Saturday
November 29, 2025

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KPIXAI

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CHASE 

WHAT IS IT?

On August 29th, we're kicking off the 90-Day to \$1M Challenge — a national program for small businesses earning \$250K+ to design and execute their 12-month growth strategy using KPIXAI. Businesses can join the challenge at no cost, build their complete strategy, apply to pitch for a chance to win **\$10,000** to fuel their growth.

HOW IT WORKS

Step 1 – Subscribe to Join

Visit KPIXAI.com and sign up using **code SB90DAYS** to unlock 90 days free of full platform access and automatically join the Challenge. No purchase necessary.

Step 2 – Get Your Tools

- ✓ Download your free 2025 Business Growth Planner
- Book your 1:1 growth strategy session through KPIXAI

Step 3 – Complete the Framework

- Attend the 10X by 2026 Onboarding Webinar on September 11, 2025

Step 4 – Build Your Strategy

- Use KPIXAI to simulate growth, project revenue, and generate your Fundability Score (launching Oct 31)

Step 5 – Submit to Compete

- ✓ Final pitch materials due on November 14, 2025
- 5 Finalists will be announced on November 21, 2025

Step 6 – Pitch Day

- 5 Finalists will pitch live on November 29, 2025 for:
- **\$10,000** Growth Grant
- Feature on *The Payoff Digital Series*
- 1-Year Access to KPIXAI + Maven University




WHO SHOULD JOIN

- ✓ U.S.-based for-profit businesses
- ✓ LLC or Corporation with 5+ years in business
- ✓ \$250K+ in annual revenue
- ✓ 2 or more employees or contractors.
- ✗ Non-profits are **not** eligible

WHY JOIN THE 90-DAY CHALLENGE?

- ✓ **90 Days of Free KPIXAI Access:** Use our powerful SaaS platform to design, test, and optimize a winning 2026 growth strategy with built-in tools for UVP, OKRs, KPIs, and market segmentation.
- ✓ **Expert Business Advising Session:** Get personalized guidance from advisors to strengthen your growth plan and avoid common pitfalls.
- ✓ **Custom 2026 Growth Roadmap:** Walk away with a data-driven strategy tailored to scale your business into the next year and beyond.
- ✓ **Fundability Index Score™:** Discover how lenders and investors see your business and identify steps to increase your access to capital.
- ✓ **National Visibility:** Finalists gain exposure across media and business networks, elevating your brand on a national stage.
- ✓ **Grant Competition Entry:** Compete for a **\$10,000 Small Business Grant Award** to fuel your company's next big leap.

KEY DATES

-  Kick Off August 29, 2025
-  Live 90 Day Training Day Webinar September 11th
-  Pitch Day: Small Business Saturday, November 29, 2025

JOIN THE CHALLENGE
[STARTPIVOTGROW.COM/90-DAY-CHALLENGE](https://startpivotgrow.com/90-day-challenge)